



**MADHWA YUVA PRATISHTHANA** ®

www.myptrust.org email: info@myptrust.org

## **MYP Calendar -2017– Released!**

*Udupi Sri Krishna - DashAvatAra AlaMkara  
Uniqueness at its best!*

Dear Haribhaktas.

MYP is pleased to announce that the most adored and incredible MYP Calendar-2017 has been released on Saturday, Jan 07, 2017 simultaneously at by HH Sri Vishweshwara Tirtha Swamiji, Paryaya Sri Pejavarada Matha at UDUPI and HH Sri Satyatma Tirtha Swamiji, Uttaradi Matha at BANGALORE.

From evening of Monday, Jan 09, 2017 copies shall be available for sale through various channels as in the attached PDF document.

This Year, in our quest of serving our community better, MYP has stepped in to world of Social Media new connect -

MYP website. - <https://www.myptrust.org>

Facebook - <https://www.facebook.com/MYPratishthana/>.

Please visit us. We value your trust and patronage.

### **About Theme of Calendar -2017:**

*Sri Manmadhwacharya pratiShThita and karArchita* Udupi Sri Krishna is worshipped fourteen times a day by the *Paryaya Swamiji* and others. The rituals begin at dawn and go late in to the night.

The fourteen main rituals are

1. *nirmAlya visarjana pUje* 2. *ushaHkAla pUje* 3. *akshayapAtra- gOpUje* 4. *panchAmRtAbhishekha pUje* 5. *udvartana pUje* 6. *kalasha pUje* 7. *tlrtha pUje* 8. *alaMkAra pUje* 9. *avasara sanakAdi pUje* 10. *mahA pUje* 11. *chAmara sevA pUje* 12. *rAtri pUje* 13. *maMTapa pUje* 14. *shayanOtsava pUje*.

The first ten of these pUjAs take place in the forenoon and the remaining four in the evening. In this way the Lord of fourteen worlds is offered fourteen types of pUjAs everyday.

During AlaMkAra pUje, the Sri Krishna is decorated differently each day to present a new image to the devotees. The only part of Sri Krishna not covered is His face. Sri Krishna is decorated as the incarnations of Matsya, KURma and ParashurAma or RAma on different occasions.

This year MYP is blessed to present such blissful, unique digital images of *dashAvatArta rUpAs* of decorated Sri Krishna (Images Courtesy: *ParyAya Sri PEjAvara Matha, Udupi*) in MYP Calendar- 2017 on all twelve pages of it.

Uniqueness of one such divine Image is of *Sri KrishnAvatAra* depicting *GeetOpadEsha AlaMkara*:-

Sri Krishna dressed as the charioteer of Arjuna is quite breathtaking. Sri Krishna is standing as always, but He is decorated with an armour of gold and silver. The four white horses pulling the chariot are of silver and the chariot is made of gold. Arjuna's idol is silver. The horses are placed in front of Sri Krishna in such a way as their tails are in front of His legs. The chariot is also arranged in such a way as to complete the illusion that Sri Krishna is really sitting in the driver's seat. Sri Krishna's hands are made of gold, His right hand is in fact placed on the churning rod and his left is attached at his waist. These decorations are arranged to be at a slight angle so that the chariot would appear to be travelling from, say, from northeast to southwest, not in a straight line across one's vision. This makes everything appear to be quite real. Although the image looks fabulous, the actual sight of this tableau through the nine hole window just overpowers the mind. In the flickering oil lamp light it appears as if one is actually seeing Sri Krishna and Arjuna on the battlefield.

In all twelve such divine and breathtaking digital images have adored this year's MYP Calendar to offer holy *darshana* of Sri Krishna in different postures with decorations bedecked with gold, diamond and silver jewels through each page month after month.

We appeal to all devotees to kindly buy the Calendars and decorate their homes with blissful Sri Krishna's *avatAra rUpAs* for *niraMtara smaraNe* of *rajatapItha puravAsi* Sri Krishna each month throughout the year.

Calendar Size: (17"X 22"),

Price: INR 100/- in India,

\$10/- plus Shipping Charges in USA and other Countries.

We look forward to your support and patronage as ever.

|| *shubham bhuyAt* ||

**-Team MYP**